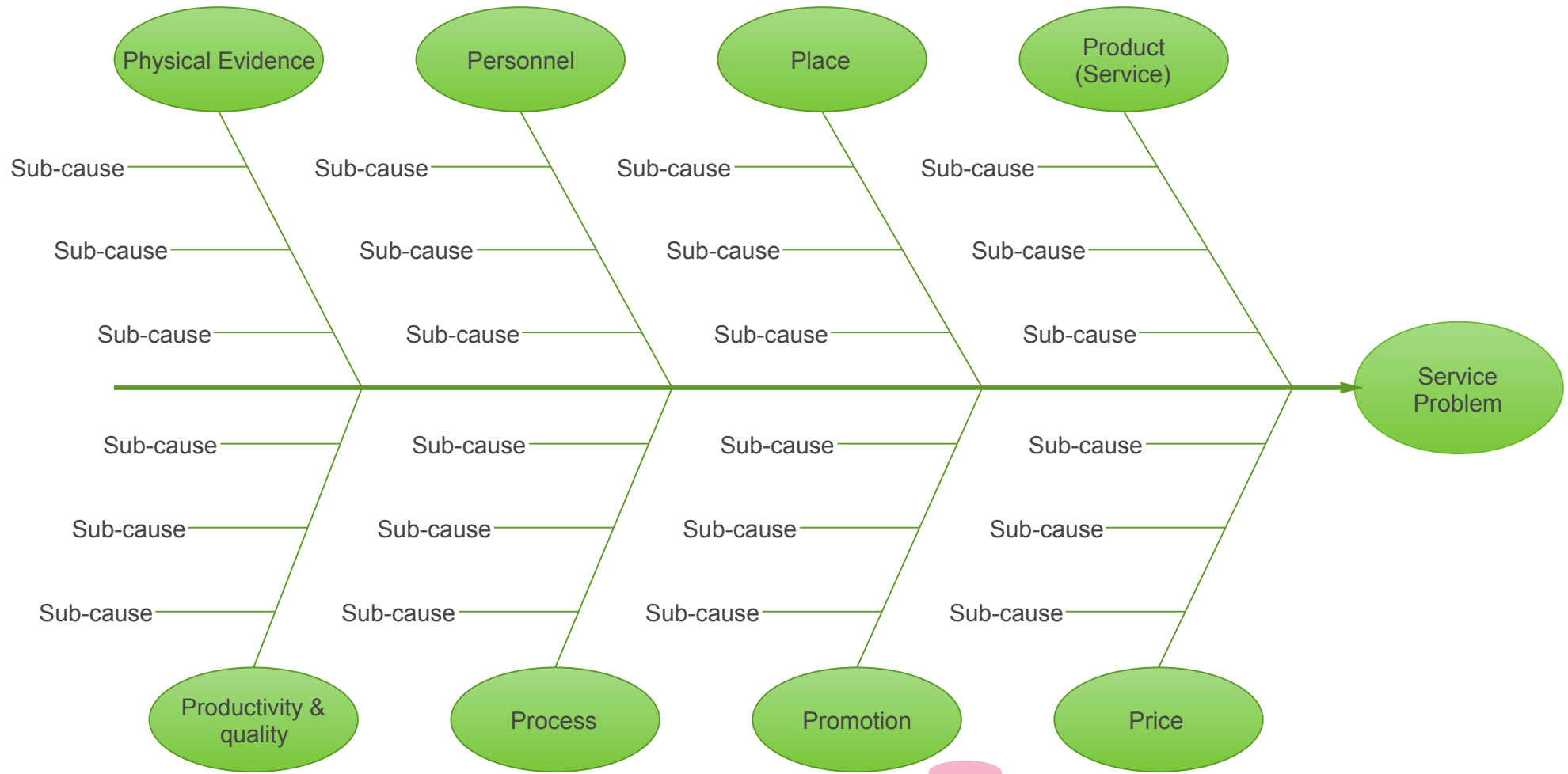


Service Problem - Ishikawa (Fishbone) Diagram Template



The 8Ps method can be used to analyze problems in service industry, categorizing the causes into Physical Evidence, Personnel, Place, Product (Service), Price, Promotion, Process, and Productivity & quality.